

# Marcus Buckingham Simply Strengths™ Total Immersion Workshop in Australia!

Be among the first to experience this workshop in Australia

Awaken your strengths and use them to empower you to:

- Build a career you are passionate about
- Be motivated to maximise your productivity & realise your outcomes
- Be a major contributor and team player  
Support your business and customers needs
- Create the life you dreamed of
- Draw on your unlimited potential

According to Marcus Buckingham, the "GO TO" Strengths guru, only 12% of us apply our strengths most of the time in our work life. A whopping 73% of us only apply our strengths once per week.

If you don't use your unique strengths you don't perform as well as you could - failing to live up to your potential, and fulfil your capacity to get results.

When you do utilise your strengths regularly, everything comes together and flows smoothly, a fact which applies exponentially when teams work at this level. Teams of individuals who apply their strengths **significantly outperform others**, becoming a powerful force to reckon with.

Simply Strengths™ is a six step process developed by the Marcus Buckingham Corporation which enables individuals and teams to **identify and leverage their strengths** at work and consistently make their greatest contribution.

## What is the Simply Strengths™ Workshop?

In this dynamic 2 day workshop you will learn to :

- Overcome limiting beliefs that get in the way of focussing on your strengths
- Identify your specific strengths and weaknesses
- Leverage your strengths to meet key outcomes
- Limit the negative impact of weaknesses on your performance
- Maintain a strengths focus through building strong habits

Included with the workshop are:

- World@Work hand out
- ReMemo pad
- Simply Strengths workbook
- Trombone Player Wanted DVD



## 2 Day Workshop

### Melbourne

CQ Function Centre, 113 Queen Street.  
16<sup>th</sup> & 17<sup>th</sup> March 2010

### Brisbane

Holiday Inn, Roma Street.  
13<sup>th</sup> & 14<sup>th</sup> April 2010  
\$1,795

**early bird rate \$1,497 if you book  
before 30<sup>th</sup> December 2009**

*"The Simply Strengths Immersion Workshop gave me the opportunity to critically evaluate those talents at which I am my best and provided me with the beginning of an action plan to maximise my effectiveness at work"*

*Jim Seybert, Arroyo Grande, Consultant California*

## Is it for YOU?

This intensive workshop may not be for you - it is not for everyone. It is only for people who want to realise their potential and make their greatest contribution, in their work and personal life.

Every moment you lose yourself in what you are good at and become immersed in enjoying what you are doing, it leaves you feeling stronger and more energised. The more productive you are, the more confident and self efficacious you may become - and that has a ripple effect throughout your day, your week, and your personal and business life.

This also impacts those that are close to you. Your team mates and your family will also feel the benefit as you **increase your contribution** to the team and be a role model to your children that it's OK to embrace your uniqueness, express your innate talents and abilities and be **valued for your distinctive strengths**.

If you get a sense that this workshop is for you, and you are ready to accept the challenge to **live your life at maximum potential**, register before the 30<sup>th</sup> December to receive an early bird rate.

Call Linda Rowley NOW on 0427 760 637 or email [linda@lindarowley.com.au](mailto:linda@lindarowley.com.au)